

**106.7 WJFK-FM
BIG O & DUKES “WHO DO YOU KNOW” CONTEST
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1. HOW TO ENTER THE CONTEST

- a. **The *Big O & Dukes “Who Do You Know” CONTEST*** (“Contest”) will begin on or around 7/21/08 10:00am Eastern Time (“ET”) and will end on 8/29/08 at 2:50pm ET (“Contest Period”).
- b. To participate in the Contest, you must enter via the following method: visit the contest page at www.WJFK.com starting on 7/21/08 at 10:00am ET. Complete the online entry form with your full name, complete address, phone number, and a description of a celebrity that you personally know who would be willing to call into the Big O & Dukes show on your behalf. All entries must be received by 3:00pm ET.
- c. Oscar, Chad, and Drab will review all of the entries received and will qualify entrants based on their determination, solely at their discretion, of whether the proposed celebrities in the entries are actually of “celebrity” status. Entrants who do not qualify will be eliminated from the Contest. Qualified entrants will be contacted within 72 hours to set up a time for their celebrity to call into the show. Qualified entrants will be eligible for the grand prize only if his/her celebrity successfully calls into the Big O & Dukes show.
- c. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible by assigning email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. All entries submitted become the sole property of the Station and will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. Station’s computer is the official time keeping device for the sweepstakes. The Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological glitches.

2. ELIGIBILITY RESTRICTIONS

- a. The Contest is open to all WJFK-FM listeners who are 21 years of age or older at the time of entry and who are residents of Virginia, Maryland, and the District of Columbia. Employees of WJFK-FM (the "Station"), its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio stations in the DC metropolitan area and the members of their immediate families and/or households are ineligible to participate or win.
- b. Only one winner per household per 60 days. Only one winner per household is permitted in any Contest administered by the Station.
- c. Contestants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements, and the Station will also delete any entry received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act. The winner must present valid photo ID such as Driver's License or Government Issued ID and Social Security Number.

3. PRIZES:

- a. One (1) Grand Prize will be awarded. The Grand Prize is a Yamaha V-Star 650 motorcycle. Approximate Retail Value: \$6500.00. Winner is solely responsible for any expenses not covered by this offer. Winner will be solely responsible for all vehicle title, tax, tags, proof of insurance and license and registration fees, emissions inspection, freight, delivery, dealer prep, additional equipment, all federal, state and local taxes, insurance, gasoline, motorcycle maintenance, all other fees and expenses not specified herein associated with the receipt and use of this motorcycle. All applicable federal, state, and local taxes on the prize are the sole responsibility of the winner. The winner will accept the chosen motorcycle "as is." Neither the Station nor Sponsor accept responsibility for repairing any real or supposed damage to the motorcycle from this contest. Station nor the other sponsors have made or are responsible in any manner for any warranties, representations, or guarantees, express or implied, in fact or law, relating to the prize, including without limitation, its quality, mechanical condition, merchantability, or fitness for a particular purpose, with the exception of any standard manufacturer's warranty that may apply to the vehicle. Any additional motorcycle options not specified herein are subject to availability and will be the responsibility of the winner. Winner must be able to present motorcycle license and insurance prior to accepting the prize.
- b. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. SELECTION OF WINNERS

- a. Decisions of the Station management with respect to the Contest are final.
- b. All celebrity call-ins must be completed by 3:00pm ET on 8/22/08. After the completion of the show on that day, all members of the Big O & Dukes Show will jointly select their favorite three (3) celebrity call-ins from the entire program. The decision will be made solely at the discretion of the members of the show and based on their determination on how famous the celebrity is and how entertaining the call was. The three finalists' names along with the name of the celebrity they had call in will be posted online on www.WJFK.com for listener voting. Listeners will have until 2:50pm ET on 8/29/08 to vote for their favorite of the finalists. The finalist with the most listener votes by the close of the voting period will win the grand prize.
- c. Winner need not listen or be present to win.
- d. Grand Prize winner will be notified via telephone at or around 5:00pm ET 7/16/08: In the event the first place winner cannot be contacted within two (2) days, the second place winner will become the first place winner and all other places will shift up accordingly. Winners must execute and return any required Affidavit of Eligibility and/or Release of Liability Prize Acceptance Form within three (3) business days of notification attempt or prize will be forfeited and an alternate winner will be selected by selecting the second place winner.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize.
- b. By participating in the Contest, the winner agrees to have his/her name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require Contest winner to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives

of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.

- d. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the Station's website or is otherwise in violation of the rules. It further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- e. The Station reserves the right to make changes in the rules of the contest, including the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
- f. Failure to comply with the contest rules may result in a contestant's disqualification solely at the discretion of the Station.
- g. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.
- h. Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at the main studio of WJFK-FM – 10800 Main St, Fairfax VA 22030.

6. INTERNET SWEEPSTAKES PRIVACY POLICY

- a. By use of this website and by entering the Contest, you agree to the Station's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: www.wjfk.com.