

Safford Dodge Jeep of Springfield \$1 Vehicle Sale Contest

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING CONTEST IS OPEN TO LEGAL RESIDENTS OF THE US ONLY, WHO MEET THE ELIGIBILITY REQUIREMENTS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED.

Promotion Period: This Contest is scheduled to begin on **7/28/08** and end on **8/9/08** (the "Promotion Period") at the Safford Dodge Jeep of Springfield in Springfield VA and is subject to all applicable federal, state and local laws and regulations. Void where prohibited.

Who May Enter: Contest is open to legal residents of the 50 United States and District of Columbia ("D.C."), who reside within 250 miles of Springfield, VA, who are age 18 or older as of date of entry with a valid driver's license, except the following classes of persons who are not eligible to enter:

- a. Employees, officers, and directors of CBS Radio, Safford Dodge Jeep of Springfield ("Sponsor"), each of their respective franchisees, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this promotion (collectively "Released Parties") and the members of the immediate families or households of any of the above, whether or not related. "Immediate family members" includes, for purposes of this promotion, parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grand children (including step grand children) and each of their respective spouses.
- b. Individuals who are unable or unwilling to visit a designated sponsor location during the promotion period to participate in the contest.

How to Play: U.S. one dollar bills will be seeded into the Springfield, VA metro area at random undisclosed locations prior to the start of the promotion period. The serial numbers on some of these various U.S. one dollar bills will be selected and randomly assigned to a particular contest date during the Promotion Period. The serial number of each winning U.S. one dollar bill will be displayed on its corresponding contest date at Safford Dodge Jeep of Springfield, 6801 Commerce Street, Springfield, VA 22150 during normal business hours.

The following quantity of serial numbers will be displayed each day:

- **7/28/08 – 8/2/08** (2) Serial Numbers
- **8/4/08 – 8/7/08** (2) Serial Numbers
- **8/8/08 - 8/9/09** (4) Serial Numbers

To determine if you are in possession of a winning bill, visit Safford Dodge Jeep of Springfield (in Person) during the Promotion Period with every U.S. one dollar bill in your possession. Compare the original serial number printed on each of the U.S. one dollar bills in your possession to the serial numbers of the winning bill on display for that particular contest date. If the original serial number on any of the U.S. one dollar bills in your possession exactly match in order with one of the winning serial numbers posted at the dealership for that particular contest date, then you will be eligible to claim the grand prize, subject to verification of compliance with these Official Rules, and prize claim approval.

All contest attempts must be made in person, and contestants must be in current possession of a winning bill on the date in which its serial number is display. The winning serial numbers may not be revealed over the phone or promoted or released in any form of media, including but not limited to the Internet. Release of such information in any of these ways or any other manner not expressly allowed under these Rules may invalidate a potential prize claim. No one may participate in this Promotion on behalf of another individual.

Claiming a Prize: In order to be eligible to claim the grand prize, an eligible contestant must be in current possession of a winning U.S. one dollar bill whose serial number has been displayed on the particular date in which they participated in the contest. Contestants in possession of any dollar bill whose serial number had been posted on previous contest dates are not eligible to claim any prize. The serial number of each winning bill expires at the close of business on the date in which it is displayed.

If the original serial number on an eligible contestant's U.S one dollar bill in their current possession exactly matches the winning serial number displayed for that particular contest date, then the contestant must complete the following steps in order to claim the grand prize:

1. Notify an official representative of Safford Dodge Jeep of Springfield immediately, which must be prior to the close of business on the date the winning serial number has been displayed;
2. Make a photocopy of your U.S. \$1.00 bill clearly displaying the original serial number, and retain a copy for your own records;
3. Submit the original U.S.\$1.00 bill with the winning serial number to an official dealer representative at Safford Dodge Jeep of Springfield;
4. Provide a photocopy of your valid driver's license;
5. Complete and sign an affidavit of eligibility and W-9 form.

Prize Awards & Delivery: In the event that an eligible contestant redeems a winning U.S. one dollar bill, the contestant will be awarded the grand prize, subject to verification and approval by Million Dollar Media, LLC. The grand prize is a 2008 Limited Edition Dodge Challenger from Safford Dodge Jeep of Springfield with a maximum retail value of \$52,000, not including sales tax. Sponsor will solely

designate and specify available vehicles including make, model, color and options for contestant's prize selection. Selected vehicle must be one of the sponsor designated vehicles that are currently in sponsor's stock of inventory.

A maximum (1) grand prize will be awarded, to the first eligible contestant who successfully completes the grand prize contest requirements. The contest is immediately concluded following the first successful contest attempt, regardless of the number of days remaining in the Promotion Period. In the event that no winning dollar bill is redeemed by an eligible contestant during the Promotion Period then the grand prize will not be awarded.

Grand prize winner(s) must accept delivery of prize from sponsor, or as otherwise instructed by sponsor. All other costs related to prize delivery and acceptance are the responsibility of winner including but not limited to taxes, title, insurance, license, and registration fees. Prizes are non-transferable and no cash redemption or prize substitution allowed, except at sponsor's sole discretion or as provided herein. Sponsor reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable. Other restrictions may apply. All properly claimed prizes will be awarded. Any unclaimed prizes will not be awarded, except as provided herein.

Prize winner(s) will be required to complete and return a W-9 form (*if prize value exceeds \$600.00*), affidavit of eligibility, and liability/publicity release (*Tennessee residents need not sign publicity release*), and present a valid driver's license and social security card before prize will be awarded. Winners of prizes greater than \$600.00 will be issued a 1099 form reflecting the value of the prize(s) and are responsible for paying all income taxes on prize(s).

Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, contestant will not receive any other prize substitution or compensation. **Total ARV of all prizes: \$52,000**

Additional Rules & Restrictions: By participating in this contest, entrants agree to abide by and be bound by the Official Rules and the decisions of the Administrator, which shall be final in all matters relating to this contest. In the event an entrant wins a prize, and is later found to be in violation of these rules he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in contest constitutes permission for the Sponsor and its agencies to use winners' names and/or likenesses for purposes of advertising and trade in any media worldwide without limitation or further compensation unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any prize.

Sponsor and Administrator are not responsible for any typographical or other error in the printing or advertising of the offer, administration or execution of the contest or in the announcement of the prizes/prize winners. By accepting prizes, winners agree to hold sponsor, and released parties (collectively "Releasees"), from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this contest, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel related thereto), and to assume all liability in connection therewith.

Releasees shall not be liable to any winner, entrant or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Releasees' sole control. No more than the advertised maximum number of prizes will be awarded for any reason.

IN CASE OF DISPUTES: By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

Winners List: For a copy of these Official Rules or for a list of prize winner(s), if any, send a self addressed, stamped envelope to: Safford Dodge Jeep of Springfield, 6801 Commerce Street, Springfield, VA 22150. Requests must be received by **10/9/08**. PLEASE SPECIFY which you are requesting. Residents of Vermont may exclude return postage.

Contest Sponsor/Administrator: This contest is administered by Safford Dodge Jeep of Springfield, 6801 Commerce Street, Springfield VA 22150.